



# 4TH ANNUAL WOMEN'S WELLNESS SUMMIT

## SPONSORSHIP PACKET

**August 2025**

**Presented By**

**The Junior League  
of El Paso, Inc.**

---

[www.jlep.org](http://www.jlep.org)

[www.jlep.org/the-womens-wellness-summit/](http://www.jlep.org/the-womens-wellness-summit/)

# WHO WE ARE

**The Junior League of El Paso, Inc.**

## **Mission Statement**

The Junior League of El Paso, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.



# ABOUT WWS



## WWS

The 4th Annual Junior League of El Paso's Women's Wellness Summit is an event aimed at empowering women in El Paso and surrounding communities. Since its launch in 2021, the Women's Wellness Summit has evolved into a community-centered training, offering accessible, culturally relevant wellness education and resources to uplift women and families in our diverse El Paso community. This conference is dedicated to women's mental and physical health, addressing wellbeing across all dimensions: fitness, body image, self-care, stress management, balance, social and financial health, and so much more.

The Women's Wellness Summit is rooted in equity and access. In 2024, we welcomed local high school girls thanks to the generosity of our sponsors. This year, we're expanding our impact through Empowerment Community Tables, offering sponsored seats for 16 women from partner organizations who would not otherwise be able to attend. With your support, we can ensure every woman has a seat at the table.

# ABOUT WWS



## Time and Location

Date	Thursday, August 21st, 2025
Time	8:30 AM - 2 PM
Location	Junior League of El Paso Headquarters 6100 Dew Drive El Paso, Texas 79912

# 2025 SPONSORSHIP LEVELS + BENEFITS



## Advocate - \$1,500

- Recognition in Yucca Magazine (name listing)
- Recognition in WWS digital program (name listing)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- 1 table (3 tickets) to Women's Wellness Summit
- Table card with name listing

## Partner- \$2,500

- Recognition as a sponsor in all event press releases and media packages
- Recognition on JLEP social media spots including an acknowledgement with a logo link to company website on the Women's Wellness Summit page
- Recognition in Yucca Magazine (name listing)
- Recognition in Women's Wellness Summit digital program (name listing)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- 1 table (8 tickets) to Women's Wellness Summit
- Table card with name listing

# 2025 SPONSORSHIP LEVELS + BENEFITS



## Leader- \$5,500

- Recognition in Yucca Magazine (1/2 full color ad)
- Name recognition for one information session “Brought to you by...”
- Recognition as a sponsor in event press releases and media packages
- Recognition on social media spaces, including an acknowledgment with a logo link to the company website on the Women's Wellness Summit webpage
- Recognition in Yucca Magazine (1/2 full color ad)
- Recognition in Women's Wellness Summit digital program (company logo)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- 1 table (8 tickets) to Women's Wellness Summit
- 30-second company video at lunch
- Table card with sponsor logo



# 2025 SPONSORSHIP LEVELS + BENEFITS



## Champion- \$10,500

- Premiere signage during Women's Wellness Summit and recognition as the Keynote Speaker Sponsor
- Invitation to be recognized and honored at JLEP membership meeting
- Opportunity to distribute branded material at the event.
- Recognition as sponsor in all event press releases and media packages
- Recognition on JLEP social media spaces including an acknowledgment with a logo link to the company website on the Women's Wellness Summit webpage
- Recognition in Yucca Magazine (full-page color ad)
- Recognition in Women's Wellness Summit digital program (company logo)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- 2 prime tables (16 tickets)
- 30-second company video
- Table card with sponsor logo

# 2025 UNIQUE SPONSORSHIPS + BENEFITS



## Award Presentation Sponsor – \$2,000

Premium opportunity to align with our summit's highest honor, **The Sharon Butterworth Health Champion Award**.

The 2025 Women's Wellness Summit is proud to establish the Sharon Butterworth Community Health Champion Award, an annual recognition of outstanding individuals who have demonstrated visionary leadership and a deep commitment to community impact through wellness initiatives.

Named in honor of Junior League of El Paso Past President Sharon Butterworth, whose legacy of compassion, advocacy, and service continues to shape lives, this award highlights those who cultivate healing, access, and hope. We are proud to present the inaugural award to Sharron Butterworth, whose example will guide and inspire future honorees for years to come.

### Your sponsorship includes:

- Recognition as the exclusive sponsor of the Sharon Butterworth Health Champion Award presentation
- Verbal acknowledgment and logo inclusion during the award ceremony
- Opportunity to briefly introduce the award or present alongside a host
- Logo and link on event webpage
- Inclusion in post-event media and press release celebrating the award recipient
- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to your company website on the Women's Wellness Summit webpage.
- Recognition in Yucca Magazine (name recognition)
- Recognition in Women's Wellness Summit digital program (with company logo)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- 2 complimentary summit tickets

# 2025 UNIQUE SPONSORSHIPS + BENEFITS



## Empowerment Community Table Partner - \$1,500

**Extend the gift of wellness** – Your sponsorship invites hardworking women from underserved communities to gain tools for self-care, resilience, and healing. By bringing the wellness on, your purchase of an “Empowerment Community Table” helps overcome financial barriers and ensure health and healing are accessible by providing a literal seat at the table for these deserving guests. With your support, 8 women will be invited to attend the WWS as a result of your generosity. Sponsoring a community table directly impacts real women, real families, and real futures.

### Your sponsorship includes:

- Recognition as the “Empowerment Community Table” sponsor in all event press releases and media packages.
- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to your company website on the Women’s Wellness Summit webpage.
- Recognition in Yucca Magazine
- Recognition in Women’s Wellness Summit digital program (with company logo)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- Table card with sponsor logo

# 2025 UNIQUE SPONSORSHIPS + BENEFITS



## Coffee Sponsor- \$1,000

### 1 sponsorship opportunity

**“Fuel the Conversation”**- Help us brew connection and energize the day! As our Coffee Station Sponsor, your support keeps the cups full and the conversations flowing. This cozy gathering point will be a hub of warmth, hospitality, and shared stories—where women come together to recharge, reflect, and reconnect. Your brand will be front and center at one of the most frequented and welcoming spaces of the summit. Attendees will gather here to recharge, reflect, and connect over a warm cup of coffee or tea.

### Your sponsorship includes:

- Naming rights to the Coffee Station (e.g., “The [Company Name] Coffee & Connection Corner”)
- Prominent logo placement at the station and related signage
- Opportunity to provide branded cups, napkins, or a small takeaway item
- Recognition on JLEP social media spaces
- Name listing denoting company as coffee sponsor
- Recognition in Women’s Wellness Summit digital program (name listing)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- Optional shout-out during opening remarks for helping “keep the conversation brewing”

This is more than caffeine—it’s community. Your support fuels meaningful dialogue, shared moments, and a spirit of togetherness that lasts long after the last cup is poured.

# 2025 UNIQUE SPONSORSHIPS + BENEFITS



## Audio Guest Book Sponsorship – “Voice Notes of Wisdom” Station - \$1,000

### 1 sponsorship opportunity

Capture the heart of the summit—one voice at a time. Sponsor a truly memorable and meaningful feature of the Women’s Wellness Summit: the “Voice Notes of Wisdom Audio Guest Book Station”.

This interactive experience invites attendees to share audio reflections—messages of hope, words of wisdom, lessons learned, and personal stories inspired by the day’s programming. These audio notes will not only serve as a time capsule of inspiration but will also be featured in post-event promotional videos, social media campaigns, and future summit storytelling.

### Your sponsorship includes:

- Logo and name featured on signage and promotional materials at the Voice Notes of Wisdom station
- Recognition during opening remarks, inviting attendees to participate
- Inclusion in post-event media content where audio clips are shared (e.g., reels, recaps, highlight videos)
- Option to include a branded prompt or custom message at the station
- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to your company website on the Women’s Wellness Summit webpage.
- Recognition in Women’s Wellness Summit digital program (with company logo)
- Acknowledgement in September 2025 JLEP General Membership Meeting

As the exclusive sponsor, your brand will be recognized as the steward of connection and authenticity, amplifying voices that matter and aligning with the powerful emotional tone of the event. Make your mark by helping women speak from the heart—and be heard.

# 2025 UNIQUE SPONSORSHIPS + BENEFITS



## Photo Spot Sponsor - \$1,200

### 1 sponsorship opportunity

Moments worth remembering, memories worth sharing! As the exclusive Photo Spot Sponsor, your brand will be spotlighted at one of the most joyful and Instagrammable spaces of the summit. This vibrant photo experience invites attendees to celebrate sisterhood, self-care, and shared growth—all with a smile.

### Your sponsorship includes:

- Sponsor an Insta-worthy snapshot space
- Naming rights to the photo experience (e.g., The [Company Name] Bloom & Smile Station)
- Company Name and Logo displayed on Photo Spot props
- Recognition on JLEP social media spaces
- Name listing denoting your company as the photo booth sponsor
- Recognition in Women's Wellness Summit digital program (name listing)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- Optional shout-out during summit festivities for helping us “capture the magic”

Your support helps preserve the spirit of the summit—one beautiful, connected snapshot at a time.

# 2025 UNIQUE SPONSORSHIPS + BENEFITS



**"Wellness in Your Hands"  
Sponsor – \$500**

## 3 sponsorships available

Put your brand directly into the hands of every attendee with our custom-branded wellness favor bags. These mini canvas totes will be screen printed with the Women’s Wellness Summit logo and may include your logo or branded insert inside. Bags will be filled with curated self-care essentials such as lip balm, hand lotion, SPF, mints, and electrolyte packets—perfectly aligned with our event’s theme of nurturing mind and body.

### Your sponsorship includes:

- Recognition on event signage and social media
- Option to insert branded materials
- Your sponsorship acknowledged on our website under “Gift Bag Sponsors”
- Recognition in Women’s Wellness Summit digital program (name listing)
- Acknowledgement in September 2025 JLEP General Membership Meeting
- Optional shout-out during summit festivities for helping us “put wellness in our hands”

**In-Kind Sponsorships Welcome**

### Custom packages available for:

- Food or beverage contributions
- Wellness product samples or giveaways
- Printing, photography, videography or volunteer support

**In-kind sponsors receive tiered recognition based on value and visibility opportunity.**

# PAST WWS

## Event Highlights



# FOR FURTHER INFORMATION

Please contact us

**Victoria Sank-Antony**

2025 Women's Wellness Summit Chair

**P: (915) 252-1810**

<b>Instagram</b>	@juniorleagueofelpasoinc
<b>Email</b>	jlep.wws@gmail.com
<b>Website</b>	<a href="http://jlep.org/the-womens-wellness-summit/">jlep.org/the-womens-wellness-summit/</a>

---

# THANK YOU.

