



3RD ANNUAL WOMEN'S WELLNESS SUMMIT

SPONSORSHIP PACKET

February 2024

Presented By

The Junior League of El Paso, Inc.

www.jlep.org

<u>www.jlep.org/the-womens-</u> <u>wellness-summit/</u>

WHO WE ARE

The Junior League of El Paso, Inc.

Mission Statement

The Junior League of El Paso, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.







ABOUT WWS



wws

Returning for a third year, The Women's Wellness Summit is an all-day event that will address topics focusing on women's mental and physical health, fitness, body image, self-care, stress management, balance, and more. Since 2016, JLEP's area of impact has focused on mental and physical health in the El Paso community. This event will provide the opportunity to further educate our community and bring awareness to women's wellness. Proceeds from The Women's Wellness Summit benefit the community projects and programs of the Junior League of El Paso, Inc.

Time and Location

Date Thursday, February 29th 2024

Time 9AM - 2PM

Location Grace Gardens Event Center

6701 Westside Drive

2024 SPONSORSHIP LEVELS + BENEFITS



Advocate- \$1,500

- Recognition in Yucca Magazine (name listing)
- Recognition in WWS program (name listing)
- Acknowledgement in April 2024 JLEP General Membership Meeting
- 5 tickets to Women's Wellness Summit
- 1 ticket to VIP meet-and-greet
- Table card with name listing

Partner- \$2,500

Partner sponsorship comes with benefits of Advocate level plus:

- Recognition as a sponsor in all event press releases and media packages
- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to company website on the Women's Wellness Summit webpage
- Recognition in Women's Wellness Summit program (name listing)
- 1 table (10 tickets)
- 2 tickets to VIP meet-and-greet



Leader- \$5,500

Leader sponsorship comes with benefits of Advocate and Partner levels plus:

- Recognition in Yucca Magazine (½ full color ad)
- Recognition in Women's Wellness Summit program (company logo)
- 1 prime table (10 tickets)
- 5 tickets to VIP meet-and-greet
- 30-second company video
- Table card with sponsor logo

Champion- \$10,500

Champion sponsorship comes with benefits of Advocate, Partner and Leader levels plus:

- · Premiere signage during Women's Wellness Summit
- Invitation to be recognized and speak at a JLEP membership meeting
- Prominent booth showcasing company's services/products, which will allow interaction with 500+ conference attendees with an opportunity to distribute branded material at the event.
- Recognition in Yucca Magazine (full-page color ad)
- · 2 prime tables (20 tickets)
- · 10 tickets to VIP meet-and-greet



Title Sponsor- \$15,000

The Title Sponsor Level is our most prestigious sponsorship category that comes with the benefits of all other aforementioned levels plus:

- Recognition as title sponsor in all event press releases and media packages
- Recognition in Women's Wellness Summit program (company logo/title sponsor)
- 2 prime tables (20 tickets) PLUS 1 table (10 tickets)
- 15 tickets to VIP meet-and-greet
- Prominent sign at event denoting company as title sponsor
- Logo displayed on sponsor recognition video as participants arrive
- Logo displayed on event venue monitors throughout summit
- Logo/name inclusion/company tagged in all event social media posts (pre and post-event)
- Sponsor listed in event program
- Sponsor recognition in press releases for all event coverage
- · El Paso Inc. ad with company listed as title sponsor
- El Paso Matters sponsored email with company listed as title sponsor
- Title sponsor social media blitz



Empowerment Partner- \$7,500

High school girls sponsor (2 sponsorship opportunities)

- Recognition as high school girl sponsor in all event press releases and media packages
- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to company website on the Women's Wellness Summit webpage
- Recognition in Yucca Magazine (full-page color ad)
- Recognition in Women's Wellness Summit program (company logo)
- Acknowledgement in April 2024 JLEP General Membership Meeting
- 30-second company video
- Table card with sponsor logo
- 1 prime table (10 tickets)
- 5 tables for girls (50 tickets)
- 5 tickets to VIP meet-and-greet

Speaker Sponsor- \$10,000

Speaker Sponsorship comes with benefits of Empowerment Partner plus:

- · Premiere signage during Women's Wellness Summit
- Prominent booth showcasing company's services/products, which will allow interaction with 500+ conference attendees and an opportunity to distribute branded material at the event.
- Recognition as the speaker sponsor in all event press releases and media packages
- · Recognition in Women's Wellness Summit program (name listing)
- Table card with sponsor logo
- 1 prime table (10 tickets) plus 1 table (10 tickets)
- · 10 tickets to VIP meet-and-greet



VIP Meet & Greet Sponsor- \$3,000

Sponsor meeting space, food, non-alcoholic drinks, fees and services for 100 people

- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to company website on the Women's Wellness Summit webpage
- Prominent sign in meet-and-greet space denoting company as VIP sponsor
- Recognition in Yucca Magazine (name listing)
- Recognition in Women's Wellness Summit program (name listing)
- · Acknowledgement in April 2024 JLEP General Membership Meeting
- Table card with sponsor logo
- 1 table (10 tickets)
- 2 tickets to VIP meet-and-greet

Well-Being Sponsor- \$3,000

Sponsor 1 activity/session during Women's Wellness Summit, interaction with 600 participants

- Recognition on JLEP social media spaces, including an acknowledgement with a logo link to company website on the Women's Wellness Summit webpage
- Name listing denoting company as activity/session sponsor
- Recognition in Yucca Magazine (name listing)
- Recognition in Women's Wellness Summit program (name listing)
- Acknowledgement in April 2024 JLEP General Membership Meeting
- Table card with sponsor name listing
- 1 table (10 tickets)
- · 2 tickets to VIP meet-and-greet



Signage Sponsor- \$4,000

Sponsor printed material and signage at Women's Wellness Summit for 600 participants

- · Co-branded step-and-repeat
- Recognition on JLEP social media spaces, including an acknowledgement and a logarity to come who website on the Women's Vallage Summit respage
- Name and depting company as signing endorsor
- Recognition in Second az e (name sting)
- Recognition in West West Current gram (name listing)
- · Acknowledgement in April 2024 JLEP General Membership Meeting
- Table card with sponsor name listing
- 1 table (10 tickets)
- 2 tickets to VIP meet-and-greet

Signature Bag Sponsor- \$2,000

Sponsor 600 bags

- Co-branded bags
- Recognition on JLEP social media spaces
- Nam ustin der lang mp y as ba spok or
- Recognism in Vermen's Velless Sure hit pregram (name listing)
- Acknowled must in Ap 2014 JLEP (Ineral Lembership Meeting)
- Table and the pass can listing
- 1 table (10 tickets)
- 1 ticket to VIP meet-and-greet



Smile Station Sponsor- \$2,000

Sponsor photo booth morning through lunch

- Co-branded sponsor photos
- Recognition on JLEP social media spaces
- · Name listing denoting company as photo booth sponsor
- Recognition in Women's Wellness Summit program (name listing)
- · Acknowledgement in April 2024 JLEP General Membership Meeting
- 3 tickets

Pawsitivity Sponsor- \$2,000

Sponsor animal therapy during lunch

- · Co-branded sponsor signage
- Recognition on JLEP social media spaces
- Name listing denoting company as stress therapy sponsor
- Recognition in Women's Wellness Summit program (name listing)
- Acknowledgement in April 2024 JLEP General Membership Meeting
- 1 table (10 tickets)



VENDOR OPPORTUNITIES

Vendor Table - \$400

Vendor table located in highly visible area near entrance to main space





WWS 2023

Event Highlights



jlep.org/the-womens-wellness-summit/

FOR FURTHER INFORMATION

Please contact us

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THANK YOU.



