

Sponsorship Levels and Benefits - "A Christmas Fair, 2020"



<i>A Christmas Fair</i>	Community Partner: Black Diamond	Cross Country	Freestyle	Lift Pass	Bunny Slopes
	\$15,000 +	\$10,000-\$14,999	\$5000-\$9999	\$2021-4999	Up to \$2020
Invitation to be recognized and speak at a JLEP membership meeting					
Recognition as Community Partner at all JLEP events for the fiscal year 2020-2021					
Recognition as Community Partner in all JLEP press releases, radio and television advertisements					
Logo prominently displayed on all print materials for JLEP and JLEP events					
Recognition in all "A Christmas Fair" 2020 and/or "Storytellers" 2021 press releases, radio and television advertisements *					
Recognition at a selected "A Christmas Fair" 2020 special event including print media and press releases *					
Recognition on JLEP Social Media spaces, including an acknowledgement with a logo link to website on JLEP website					
Recognition in JLEP Publication (distributed to 650 members and community associates)					
Acknowledgement at JLEP November 2020 General meeting					

*for all contracts submitted and accepted before September 13, 2020

Sponsorship Levels and Benefits - “A Christmas Fair, 2020” Digital Offerings



<i>A Christmas Fair</i>	Community Partner: Black Diamond	Cross Country	Freestyle	Lift Pass	Bunny Slopes
	\$15,000 +	\$10,000-\$14,999	\$5000-\$9999	\$2021-4999	Up to \$2020
Premium Shout Out Posts, boosts during peak viewing times, a personalized video, and “takeover” account to be featured on all JLEP Social Media Platforms					
Premium Shout Out Posts, plus boosts during peak viewing times, plus 30-60 second video to be featured on all JLEP Social Media platforms					
Premium Shout Out Posts plus boosts during peak viewing times on all JLEP Social Media platforms					
Premium Shout Out Posts, featuring detailed logos and other print, featured on all JLEP Social Media platforms					
Standard Shout Out Posts to be featured on all JLEP Social Media platforms					

**Other benefits may be added as events are finalized
for all contracts submitted and accepted before September 13, 2020