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	Community Partner	Diamond	Gold	Silver	Bronze	Benefactor	Patron	Friend
	\$15,000 +	\$15,000 +	\$10,000- \$14,999	\$5,000- \$9,999	\$2,000- \$4,999	\$750- \$1,999	\$100- \$749	Up to \$99
	Cash	Cash/In-kind	Cash/In-kind	Cash/In-kind	Cash/In-kind	Cash/In-kind	Cash/In-kind	Cash/In-Kind
Sponsor Recognition								
Invitation to be recognized and speak at a JLEP membership meeting								
Recognition as Community Partner at all JLEP events for the fiscal year 2020-2021								
Recognition as Community Partner in all JLEP press releases, radio and television advertisements								
Logo prominently displayed on all print materials for JLEP and JLEP events								
Recognition in all "A Christmas Fair" 2020 and/or "Storytellers" 2021 press releases, radio and television advertisements *								
Logo prominently displayed on "A Christmas Fair" 2020 invitation, print media and billboards *								
Recognition at a selected "A Christmas Fair" 2020 special event including print media and press releases *								
Acknowledgement at JLEP November 2020 General meeting								
Recognition on JLEP Social Media spaces, including an acknowledgement with a logo link to website on JLEP website								
Recognition in "A Christmas Fair" 2020 Program * (distributed to 15,000 attendees)	Logo on Cover	Logo on Cover	Prominent Location					
Recognition in JLEP Publication (distributed to 650 members and community associates)								
Sponsor Visibility and Signage								
Premier signage at "A Christmas Fair" 2020								
Sponsor signage at a selected "A Christmas Fair" 2020 special event or décor display								
Sponsor Participation								
General Admission Tickets to "A Christmas Fair" 2020	100	100	75	50	30	15	5	2

*for all contracts submitted and accepted before September 13, 2020